



THE DATA DIVA

JULIE ALIG, PH.D.

(603)540-4017
446 Crestview Circle
Manchester, NH 03104 USA
julie_alig@jlaanalytics.com



Dr. Alig helps businesses and organizations to keep their most important assets: **their employees**. Using data science, Julie shows HR professionals and C-Suite leaders how to use the data they already have to improve employee retention, increase engagement, and more. She's the Doctor who speaks human who will help you keep the humans on YOUR team happy.

SIGNATURE TOPICS

- People Analytics
- Ways To Mitigate #TheGreatResignation
- HR Tech
- Measuring Employee Engagement
- The Most Valuable HR Metrics
- You Have More Data Than You Think!
- Data Storytelling: Beyond Charts and Graphs

MEDIA APPEARANCES (SELECTED)

/ "Expert Interview: Measuring Wellbeing"/	Advancing Wellness podcast
/ "Mitigating the Great Resignation"/	Portland Press Herald Live Panel Discussion
/ "Using Analytics in HR: Why Bother?"/	HR Rebooted podcast
/ "Data and Its Impact in Decision-Making"/	People and Leadership podcast

EDUCATION

/ Columbia College, Columbia University, NYC
BA History
BA French Literature
/ University of Chicago
PHD Political Science

COURSES CREATED AND DELIVERED

WEBINARS DELIVERED (SELECTED)

Data-Driven: Guiding Your Business With Data At Your Fingertips

Center For Women & Enterprise NH

Fall 2020 - Present

Business Analytics Certificate

Mitigate The Impact Of TGR With Numbers At Your Fingertips

Rhode Island SHRM Chapter

People Analytics for HR Professionals

Data Analytics Bootcamp

University of New Hampshire PD&T

Keeping Track Of Employee Engagement: Surveys And Beyond

Rhode Island SHRM Chapter

Fall 2021 - Present

Data Analytics for Leaders

NHTI - Concord's Community College



THE DATA DIVA

JULIE ALIG, PH.D.

Testimonials

(603)540-4017
446 Crestview Circle
Manchester, NH 03104 USA
julie_alig@jlaanalytics.com

"Julie's explanation of statistical concepts was easier to understand than any prior attempts I have made, of which there have been several." (KT, Student in Business Analytics Certificate, May 2022)



nanetteperrottecreatives Julie is fab! Looking forward to listening!
@jla_analytics



"Ever since that report [that Julie helped me create] came out, I can do no wrong. They're giving me more responsibilities every day..." (HP, Client, July 2022)



Ashley Oberg
Julie makes data fun 🎉

Like · Reply · 19h



Emily Aborn Author
Ashley Oberg She really does!

Like · Reply · 18h

"Everyone needs to be able to tell stories. As Aristotle taught, the most impactful stories have ethos (ethics), pathos (passion/emotion), and logos (logic). **Julie can show you how to give those stories the logos punch with data.**" (James McKim, Principal, Organizational Ignition, 2021)